DEAR WINE BUYER:

When the Dierberg family established Star Lane Vineyard in the mid-90s, few believed anyone could create world-class Cabernet Sauvignon just north of Los Angeles, especially during Napa's heyday. Ironically, those who made Cab in country-Western sounding places like Oakville and once fought a strong prejudice against Napa's terroir from aristocrats in Bordeaux were now looking down their noses at Cabernet cultivation in Santa Barbara.

Fortunately, critics have now caught up with our efforts in Happy Canyon of Santa Barbara just as they did with Napa in 1976. In this 25th harvest at Star Lane Vineyard, Jeb Dunnuck just awarded **98 points** to the 2019 Star Lane Vineyard 'Astral,' comparing it to Saint-Julien and calling the wine **"world-class."** He also retasted and praised Tyler Thomas's 2013 Star Lane Vineyard Cabernet, scoring it **95 points.** Dunnuck said the wine is "thrilling" and "proof of the ageability of Santa Barbara Bordeaux blends." Likewise, Antonio Galloni at *Vinous* has been praising Star Lane Vineyard Cabernet as one of the greatest values in wine "from any region in the world."

In the 1980s, American sommeliers, wine directors and retail buyers took risks featuring Napa Cabernets. We've heard or read the stories of the handselling needed to convince customers to try Cabernet from *strange-sounding* vineyards such as To Kalon.

Now, it's your chance to introduce your customers to Star Lane Vineyard and the emergence of Bordelaise varietals on the Central Coast. After a quarter-century of dedication to excellence in California Cabernet, consumer curiosity is rising about our region and wines. We're dedicated to continuing this path toward excellence in viticulture and winemaking; the next and arguably most important step in the customer journey is now in your hands.

Thank you for the partnership, The Star Lane Vineyard Team •Family-owned, single vineyard in its 25th harvest

•Widely recognized by critics as "worldclass" Cabernet Sauvignon with consistent 90+ ratings

•Recently named on Jancis Robinson.com as "arguably the greatest Cabernet in the region"





2019 Astral This is one of the finest wines I've tasted from this estate, and it's <u>world class</u>. 98 Points Jeb Dunnuck, Aug 2023